2012 – 2013
AAA School Safety Patrol™
Patrol Advisor of the Year
Award Program

DEADLINE FOR ENTRIES: FEBRUARY 6, 2013

A proud tradition since 1920, the AAA School Safety Patrol™ now includes more than 600,000 patrollers in schools nationwide. Students who give their time and energy to make the AAA School Safety Patrol™ a success are encouraged and supported by school officials, parent-teacher groups, police departments, and AAA/CAA clubs.

This partnership of concerned adults and children has brought about significant improvements in the incidence of traffic death and injury among child pedestrians. The presence of patrols has had a significant impact on the safety of child pedestrians that travel to and from school.

In addition, patrol members serve as student leaders by demonstrating safe pedestrian habits while helping others understand traffic safety concepts and rules.

A National Patrol Advisor of the Year is recognized by the AAA School Safety Patrol™ Charles M. Hayes Advancement Fund through the Foundation for Traffic Safety for their contributions to the safety and education of their patrollers. The National Patrol Advisor of the Year is selected from the field of Patrol Advisors nationwide. Nominees must submit an essay detailing the education and motivation of patrols through the AAA School Safety Patrol™ Program.

Please read through the following information before preparing the Patrol Advisor of the Year nomination package. Contact your local AAA or CAA club with any questions.

Eligibility Criteria

AAA School Safety Patrol™ Advisors may be nominated by their local AAA, law enforcement, school principal or self-nomination. The candidate must:

- **Be the current AAA School Safety Patrol™ Advisor at their school.**
- **Demonstrate leadership qualities, safety skills, dedication, morale building, and desire to advance the educational and safety benefits of patrollers.**
- **Perform duties in compliance with AAA's patrol policies and standards.**

Nomination Materials

The nomination package contains:

1. **Basic nomination information.**
2. **Examples of nominee qualifications based on eligibility criteria.**
3. **Patrol Advisor essay.**

Judging Process

The Patrol Advisor of the Year is decided after the review and scoring of all eligible nominations by a panel of individual AAA/CAA clubs. The winning advisor from each of the participating AAA/CAA clubs will be sent to the National Review Board for selection of the Patrol Advisor of the Year. Nominations are judged using the following criteria:

Capabilities

- ✓ Belief in Program Value
- ✓ Traffic Safety Principles
- ✓ Leadership Skills
- ✓ Dedication to the Program

Patrol Advisor essay

- ✓ Content and organization of ideas
- ✓ Contributions to motivation and education of patrollers
- ✓ Sincerity

Recognition Events

The National Patrol Advisor of the Year award recipient will receive an award for their efforts.

Additional Information

Please contact your local AAA or CAA club's Traffic Safety department if you have any questions about the Patrol Advisor award or nomination process.

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Nomination Package Instructions

Nomination packages must be prepared according to the following instructions to be eligible for judging. All items should be typed on standard 8 1/2" x 11" paper and contain the name of the school, nominator, and nominee. Please staple all three items together and mail or hand-deliver in one envelope to your local AAA/CAA club office by February 6, 2013.

1. Basic Nomination Information

The AAA School Safety Patrol™ advisor, school principal, local law enforcement or AAA contact should provide the following information, in the order listed (one page).

a) School Information

School name
School address
Grade levels served by school
Grade levels eligible to participate

b) Nominee Information

Advisor name
Years of Service

c) Nominator Name

Nominator Name
Organization and title
Phone number/extension
E-Mail address (optional)

d) Principal Name

Phone number/extension
E-Mail address (optional)

2. Examples of Nominee Qualifications

Instructions: The AAA School Safety Patrol™ Advisor of the Year nominator should provide specific, detailed examples **in bullet point format** of the nominee's qualifications in each of the following categories (maximum two pages). The examples listed are suggestions only; please include examples relevant to the opportunities available in your specific environment. Where applicable, please include quantitative information to support your examples.

- **Strong belief in the value of the program** (15 points)
  Examples may include support of the lifesaving and educational benefits of the program, lobbying to advance the program, adding value to the program in the school and community, communicates core values of the program to faculty and students.
- **Knowledge of traffic safety principles** (15 points)
  Examples may include knowledge of all facets of patrol program, awareness of traffic dangers, understanding of emergency procedures, interaction with traffic, safe pedestrian and school bus loading/unloading zones, school zones.
- **Leadership Skills** (10 points)
  Examples may include morale building, education of traffic safety issues, organization, coordination of patrol program, conducting meetings and trainings, supervision of patrol duties, obtaining program buy-in from the school and local community.
- **Dedication to the program** (10 points)
  Examples may include volunteerism, level of dedication, dependability, efforts above and beyond the expected advisor role, additional benefits to the safety, leadership and educational benefits of the students.

3. Patrol Advisor Essay Instructions:

In an essay of 500 words or less (two pages), the patrol advisor nominee should address the following topic: "How the AAA School Safety Patrol™ Program helps educate and motivate students." The advisor should briefly state his or her contributions and dates of service, list the benefits of the patrol program in educating and motivating students, and explain how their contributions to the program have enhanced the education and motivation of their patrollers.